

Event Sponsorship for Visalia Over The Edge 2019



VISALIA
Over
EDGE
the
For The Source

Face your fears. Go over the edge.

November 9th, 2019
Visalia Marriott at The Convention Center
visaliaovertheedge.com

Be part of something BIG!

Visalia Over The Edge is the first of its kind peer-to-peer fundraising event in our area. 92 participants face their fears and rappel down Visalia's tallest building, Visalia Marriott Hotel at the Convention Center. This thrilling community event garners local and national media attention valued at over \$100k. Past rappellers include local celebrities such as radio personality April Skye, Assemblymember Devon Mathis, and Rawhide Mascot Tipper T Bull. By hosting this event The Source joins the ranks of nonprofits like Special Olympics, American Cancer Society, and Boys Scouts of America.

Be SEEN!

Sponsors like you offset the cost of this world class, premium event. Your gift ensures that every dollar raised goes to support The Source LGBT+ Center and our programs. Last year, sponsors and participants overwhelmingly agreed, "We LOVE this event. Next year I'm bringing a friend!" Help continue this Visalia tradition with your generous sponsorship or participation as a rappeller. Many of our community partners went Over The Edge and raised awareness for their brand! Remember the media value of this event is valued at over \$100k.

GIVE back!

The Source is the only community center of its kind in Tulare/Kings Counties. We are saving lives and creating positive change for youth, families, and the community. **We believe that when all people feel safe and included, they build lives that benefit their communities.**

Learn more about this exciting event at visaliaovertheedge.com



Event Sponsor Levels

Presenting Sponsor- ~~\$10,000~~ Now \$6,000

- Name on Event "Presented by Company Name"
- Social Media Blast (reach 75K)
- 4 Rappellers
- Logo on Website
- Sponsor Logo on all marketing material, t-shirts, and signage
- 8 Tickets to VIP media event Nov. 8th, 2019
- Booth Space
- **Promotional speaking opportunity at VIP event and with media**

Rope Sponsor- ~~\$5,000~~ Now \$3,000 (2 available)-

- Rope Naming "Company Name Rope" mentioned every time someone rappels down your rope
- Social Media Blast (reach 75K)
- 2 Rappellers
- Logo on Website
- Sponsor Logo on all marketing material, t-shirts, and signage
- 4 Tickets to VIP media event Nov. 8th, 2019
- Booth Space

Gold- \$2,500 (4 available)- Sold Out

- Social Media Blast (reach 75K)
- 1 Rappeler
- Logo on Website
- Sponsor Logo on all marketing material, t-shirts
- 2 Tickets to VIP media event Nov. 8th, 2019
- Booth Space

Silver- \$1,000 (10 available)- 4 remaining

- Logo on Website
- Sponsor Logo on marketing materials
- Booth Space (if available)

Bronze- \$500 (20 available)- 14 remaining

- Logo on Website